



# Mission/Vision

## ABOUT US

The LOLA committee is comprised of Latinas from various arts backgrounds. Through our cumulative life experiences we recognize the misrepresentation of our community in society and strive to mold how we are portrayed in a new light.

## MISSION

To raise awareness of the multi-dimensional Latina experience and build a platform that unites Latinas to tell our stories, change our narrative, and give back to our communities.

## VISION

To mobilize Latinas to create social change through the arts and be the role models we wish we'd had.



**WWW. YOSOYLOLA.COM**  
**FACEBOOK/YOSOYLOLAMOVEMENT**  
**INFO@YOSOYLOLA.COM**



## SPONSORSHIP PACKAGES

*Our success relies on the support of our various communities. We thank you for your sponsorships, donations, and contributions.*

### **LOLITA | \$1000**

*Funds community engagement projects at our annual gala.*

- Quarter page advertisement on Gala program
- Targeted social media advertisement

### **LOLA | \$2000**

*Funds the artists in our annual gala, most of whom are mentors, healers, and community activists.*

- Half page advertisement on Gala program
- Targeted social media advertisement
- Logo displayed on rotating projector screen during event
- Mention at event

### **YO SOY LOLA | \$3000**

*Funds half a scholarship to the next generation of Latinx youth and their communities.*

- Half page advertisement on evening program
- Targeted social media advertisement
- Logo displayed on rotating projector screen during event
- Mention at event
- 5 Standing room tickets to event
- MVP access for you and a guest to all LOLA events throughout the year.

*We also welcome*

## **IN KIND SPONSORSHIPS**

*Name mentioned on our website, email list, and social media.*

## **FOR SPONSORSHIPS**

### **EXCEEDING \$3000**

*Packages can be customized*

YOSOYLOLA.COM



### SPONSOR INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP LEVEL

\_\_\_\_ YES, we pledge to support as a:

\_\_\_\_ Yo Soy Lola Sponsor \$3000

\_\_\_\_ Lola Sponsor \$2000

\_\_\_\_ Lolita Sponsor \$1000

\_\_\_\_ We want to offer an in kind donation of \_\_\_\_\_

\_\_\_\_ We are unable to sponsor but want to support Yo Soy Lola movement  
with a donation of \$\_\_\_\_\_.

EMAIL THIS FORM TO: ANA@MASACOTE.COM  
CHECKS SHOULD BE MADE PAYABLE TO:

SOCIAL GOOD FUND  
(MEMO LINE: YO SOY LOLA)

PLEASE MAKE ALL DONATIONS WITHIN 30 DAYS OF YOUR PLEDGE.  
FOR ADDITIONAL INFORMATION OR AN INVOICE, CONTACT ANA@MASACOTE.COM